

## Calling all crews! Film Indiana under new leadership

Written by Administrator

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INDIANAPOLIS (December 12, 2016) – [The Indiana Office of Tourism Development](#) (IOTD) announced today that responsibility for Film Indiana has transitioned from [The Indiana Economic Development Corporation](#) (IEDC)

### [Film Indiana](#)

is the state support office for the film, television, commercial and new media industries. Film Indiana's primary objectives are to promote Indiana assets and destinations to prospective film makers and assist companies seeking production services in the state.

IOTD's focus will be to build on the solid foundation established by IEDC. It will manage an online location database and production services directory that provides technical support to the film industry. Both resources will be housed on IOTD's [Film Indiana](#) micro website.

"We're delighted to be adding Film Indiana to our responsibilities," said Mark Newman, IOTD Executive Director. "It fits nicely with our broader strategy for marketing Indiana assets and destinations. We have a diverse mix of natural landscapes, rural settings and urban places that appeal to site selectors. Our ambition is to ultimately offer grants and other resources to local communities to bolster their recruitment efforts."

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Amy Howell will serve as Film Indiana's director. Her leadership skills and expertise with small and large scale productions is extensive. A four-time Emmy award winning producer, Howell brings 19 years of television production experience to her role. Howell also serves as Director of Communications and Media Relations for the Indiana Office of Tourism Development.

"I'm excited by this new responsibility and feel that IOTD's relationships with visitor bureaus, chambers of commerce, businesses, historic sites and others will only enhance our location database," said Howell. "Indiana is a production-friendly state. My goal is to showcase our assets, our Hoosier Hospitality and bring in business to grow our economy."

Film Indiana will also engage in partnerships with film festivals in an effort to attract more film production to Indiana. The organization will promote these events to gain marketing exposure for the state.

For more information: <http://www.FilmIndiana.com> .

Connect with Indiana's film community: <https://www.facebook.com/Film-Indiana>